



arlington, va

september 29 - october 1, 2026

renaissance arlington
capital view hotel

SPONSORSHIP PROSPECTUS

AP2026 is organized by the US Alcohol Policy Alliance



US
ALCOHOL
POLICY
ALLIANCE



Arlington, Virginia
September 29 - October 1, 2026
Renaissance Arlington Capital View Hotel



Who Should Attend?

- Researchers
- Community Practitioners
- Public Officials
- Faith Leaders
- Grass-Roots Activists

What to Expect?

- Advance evidence-based alcohol policy from the local to global level
- Network across the spectrum of policy professionals
- Expand your knowledge and collaborate on innovation

The Advocates Institute pre-conference (September 28-29) requires an additional registration fee of \$150.

To receive the discount, hotel reservations must be made before the deadline of September 8, 2026.

**SCAN ME
TO LEARN
MORE**



Want to become a sponsor or exhibitor?

Contact Shelly Greenwood: sgreenwood@cgiresults.com

**We look forward to
seeing you there!**

2



US
ALCOHOL
POLICY
ALLIANCE



Exhibition Levels

Bronze

Rate: \$950

Benefits:

- Booth Package - one 6' skirted table, two chairs (tabletop and banner stand displays only)
- Pre-conference attendee list via email 2 days prior to conference (email addresses not included)
- Post-conference attendee list via email within 1 week after the conference (email addresses not included)

Platinum

Rate: \$2,500

Benefits:

- Booth Package - one 6' skirted table, two chairs (tabletop, banner stand, or free-standing displays)
- Priority booth selection within 2 weeks of event
- Pre-conference attendee list via email 2 weeks prior to conference (email addresses not included)
- Post-conference attendee list via email 1 week after the conference (email addresses not included)
- Two (2) all-access name badges allowing booth representatives access to educational sessions, food functions, and continuing education credits, if needed
- Recognition in pre-session slides (logo)
- Verbal recognition from stage (by name)
- Recognition on conference signage onsite
- Recognition on conference website

Session Sponsorships

Plenary Session Host/Lunch

Available: 2

Rate: \$5,000

Benefits:

- Company rep can introduce session and speaker from stage, limited to 2 minutes
- Recognition in pre-session slides (logo) on the day of sponsored session
- Recognition in conference signage in proximity to lunch service and session room
- Recognition on conference website

Breakout Session Host

Rate: \$500

Benefits:

- Company rep can introduce session and speaker from stage, limited to 2 minutes
- Recognition in conference signage in proximity to session room
- Recognition on conference website



Other Sponsorship & Advertising Options

Breakfast Sponsor

Available: 3

Rate: \$2,500 per day

Benefits:

- Recognition (name and logo) on signage in proximity to breakfast service
- Recognition (name and logo) in pre-session slides
- Recognition on conference website

Break Sponsor

Available: 3

Rate: \$1,500 per day

Benefits:

- Recognition (name and logo) on signage in proximity to break service
- Recognition (name and logo) in pre-session slides
- Recognition on conference website

Lanyard Sponsor

Available: 1

Rate: \$2,500

Benefits:

- Branded lanyards for all attendees, worn throughout the event
- Recognition on conference website

Water Sponsor

Available: 3

Rate: \$1,000 per day

Benefits:

- Branded refillable water bottles available on tables throughout the day (cost of bottle production not included, and is responsibility of sponsor)
- Recognition on conference website

Amenity Sponsor

Available: 1

Rate: \$6,000 Based on chosen amenity

Benefits:

- Co-branding with USAPA on attendee amenity, distributed to all attendees at start of conference
- Amenity will likely be padfolio, will be co-branded with sponsor and USAPA logos. USAPA will facilitate selection and production
- Sponsor can have one (1) piece of material included in each amenity at distribution
- Recognition on conference website

Wi-Fi Sponsor

Available: 1 pending availability

Rate: \$1,500 based on cost from venue

Benefits:

- Wi-Fi password branded with sponsor name (pending technical feasibility)
- Recognition (name and logo) in pre-session slides
- Recognition on conference website

Keycard Sponsor

Available: 1

Rate: \$3,500 based on cost from venue

Benefits:

- Sponsor branding on each keycard at primary conference hotel
- Graphic to be provided by sponsor. USAPA to facilitate production
- Recognition on conference website

Email Blast

Rate: \$750 each

Benefits:

- Email blast sent to attendees on behalf of sponsor
- Sponsor to provide email content, subject to USAPA approval, attendee email addresses are not provided to sponsor

Options Overview

Level	Cost	Booth	Priority Booth Selection	Pre-Conference Attendee List	Post-Conference Attendee List	Attendees Included	Recognition in Pre-Session Slides	Verbal Recognition from Stage	Recognition on Conference Signage	Session Intro****	Listed on Conference Website
Exhibition Packages											
Bronze	\$950	<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	1					<input checked="" type="checkbox"/>
Platinum	\$2,500	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	2	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>
Session Sponsorship											
Plenary Session Host / Lunch Sponsor	\$5,000 per day						<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/> *	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Breakout Session Host	\$500 per session								<input checked="" type="checkbox"/> *	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Other Sponsorship & Advertising Options											
Breakfast Sponsor	\$2,500 per day						<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/> **		<input checked="" type="checkbox"/>
Break Sponsor	\$1,500 per day						<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/> **		<input checked="" type="checkbox"/>
Lanyard Sponsor	\$2,500										<input checked="" type="checkbox"/>
Water Bottle Sponsor	\$1,000 per day										<input checked="" type="checkbox"/>
Amenity Sponsor	\$6,000 TBD										<input checked="" type="checkbox"/>
Wi-Fi Sponsor	\$1,500 TBD						<input checked="" type="checkbox"/>				<input checked="" type="checkbox"/>
Keycard Sponsor	\$3,500										<input checked="" type="checkbox"/>
Email Blast	\$750										

* Sponsor name and logo on signage outside of session room

** Sponsor name and logo on signage in proximity to food service tables

*** Sponsor name and logo on signage outside of session room and on signage in proximity to food service tables

**** Session introductions by sponsors are limited to a maximum of two (2) minutes





Corporate Partnership Levels

Corporate Partnership allows organizations supporting USAPA's mission to support the association year-round.

Supporter

Rate: Corporate - \$5,000
Non-Profit - \$3,500

Benefits:

- Bronze Sponsorship at AP2026
- One (1) breakout session host included
- Recognition on USAPA website for full year

Advocate

Rate: Corporate - \$10,000
Non-Profit - \$5,000

Benefits:

- Platinum Sponsorship at AP2026
- Two (2) breakout session hosts included
- Recognition on USAPA website for full year
- One (1) complimentary email blast

Champion

Rate: Corporate - \$25,000
Non-Profit - \$10,000

Benefits:

- Platinum Sponsorship at AP2026
- Four (4) breakout session hosts included
- Eight (8) complimentary attendees at AP2026
- Recognition on USAPA website for full year
- One (1) complimentary email blast

